

## **Working with Deb Krier**

**Everything you need  
to know when Deb is  
working with your  
organization**



**[www.linkedinforc-suite.com](http://www.linkedinforc-suite.com)**

**[deb@linkedinforc-suite.com](mailto:deb@linkedinforc-suite.com)**

**(678) 653-6163 • (303) 594-8930**

## About Deb Krier

Deb Krier is a LinkedIn Strategist, social media advisor, and professional speaker. For more than 10 years, she has work with professionals to optimize their use of LinkedIn. As the founder of Wise Women Communications, a full-service marketing agency, she sees LinkedIn as a vital marketing tool for professionals at any level.



Throughout her career, Deb has worked with corporations and nonprofit organizations developing and maximizing their marketing and public relations efforts. But, senior executives often don't see themselves as something that needs marketed. Drawing on her experience in working for small businesses, one of the largest corporations in the world, the nonprofit realm and as an entrepreneur, she demonstrates how LinkedIn is a strategic tool that enables everyone to improve their business, whether large or small, *and* create an impressive personal brand.

With more than 20 years of experience, Deb has a Master's Degree in Marketing as well as a Master's Degree in Communication Management. She has the experience and knowledge to help busy executives make an impact with their LinkedIn Profiles.

**[www.linkedinforcsuite.com](http://www.linkedinforcsuite.com)**

**[deb@linkedinforcsuite.com](mailto:deb@linkedinforcsuite.com)**

**(678) 653-6163 • (303) 594-8930**

Deb Krier is a dynamic presenter who knows LinkedIn. She makes a point to understand the needs of each audience and also to be sure her data is perfectly up to date before each presentation. The world of social media moves fast, so you need to hire a presenter who moves even faster. Deb is your woman.

~ Sandy Weaver, CEO, Center for Workplace Happiness

I highly recommend Deb Krier as a LinkedIn trainer and speaker. Deb presented to not one, but two groups that I lead. Deb did an excellent job! There were lively Q&A sessions and everyone thought the presentations were informative and engaging. She really knows her stuff and has an obvious passion for educating people on effectively using LinkedIn.

~ Barbara Scurry, Principal, Your Senior Partners, LLC

I attended a LinkedIn seminar given by Deb Krier. It was the most comprehensive seminar on LinkedIn I ever attended. The workbook was easy to follow and was a great tool to use as a reference source. This has allowed me to use LinkedIn more productively in my business.

~ Richard Block, ALL Print Marketing & Media Solutions





## Working with Deb

**Deb will arrive whenever you request and can be available for your entire event. She will do a sound check and test the AV equipment 30 minutes prior to her presentation.**

The room should be set up so none of the attendees have their back to the speaker. Acceptable arrangements are classroom style with the attendees seated at tables facing the front, theater style or at round tables, if there is room for attendees to turn their chairs to the front.

If there are going to be more than 25 attendees or if the room is large, a microphone is required. Deb prefers a cordless lavalier microphone (lapel mic) with a corded hand-held microphone readily available as a back up.

If the number of attendees is greater than 50, microphones on stands should be placed in the room for any questions from audience members.

Unless prior arrangements have been made, Deb will bring her own laptop and she will need an LCD projector to interface with her laptop computer, with the appropriate cables provided.

A large, white screen should be positioned in the front of the room, or slightly to the side of the stage. The screen should be high enough and large enough to be seen by everyone in the room.

If possible, please have Wi-Fi for Deb during her presentation.

If requested, Deb will provide a copy of her presentation to be provided to all attendees. Prior to duplication, please discuss with Deb how the material will be duplicated (i.e., color, two-sided, etc.).

Unless otherwise approved, please do not provide handouts to the attendees prior to the start of Deb's program. ALL materials are copyrighted and not to be distributed or recorded without prior written permission.

All fees will be negotiated in advance, with 50% required one week prior to the presentation and balance paid the day of the event. Additional travel fees may apply.

If your organization has a limited budget, we may be able to find a creative solution for working with you. Additionally, Deb provides a limited number of presentations per year on a pro bono basis, for nonprofit, military, or educational organizations.

