

LINKEDIN ETIQUETTE

TOP 10 TIPS FOR SUCCESS



- 1** Have a professional-looking headshot – that's **current!**
- 2** **Personalize** Requests to Connect by telling them why you want to connect.
- 3** Post content **regularly** – at least once a week, but once a day is good.
- 4** **Always** keep your posts – and your comments on other's posts – professional.
- 5** **Never**, ever send spammy messages!
- 6** **Don't** export your connections' emails to your email list.
- 7** Check – and **reply** – to comments on your posts in a timely manner.
- 8** **Respond** to messages within 1 to 2 days.
- 9** Make **introductions** to those you think would benefit from connecting.
- 10** Always remember that it's about **building relationships with others.**